INDIE AD RATES

FULL PAGE

back cover	H-15.50" x W-10.25"	$300
inside cover	H-15.25" x W-10.25"	$285
full inside page	H-15.25" x W-10.25"	$275

HALF PAGE

horizontal	H-7.5" x W-10.25"	$175
vertical	H-15.25" x W-5.0"	$175

QUARTER-PAGE

horizontal	H-7.5" x W-5.0"	$100
vertical	H-15.25" x W-2.375"	$100

EIGHTH-PAGE

horizontal	H-3.6" x W-5.0"	$55
vertical	H-7.5" x W-2.375"	$55

BOOG CITY 134
Welcome to Boog City 13.5
Arts Festival Program

Event is Sat. Feb. 15 at Unnameable Books,
Sun. Feb. 16 at The Bowery Poetry Club

Wed. Feb. 5---------Ad due and PayPal payment made
Fri.   Feb. 7---------Issue to be uploaded

BOOG CITY 135

Sat. March 14----------Ad due and PayPal payment made
Sat. March 21-------- -Issue to be uploaded

BOOG CITY 136

Sat. April 25------------Ad due and PayPal payment made
Sat. May   2------------Issue to be uploaded

BOOG CITY 137
d.a. levy-palooza 6:
celebrating renegade presses

Event is Sun. June 21 at Unnameable Books

Sat. June 6------------Ad due and PayPal payment made
Sat. June 13-----------Issue to be uploaded

BOOG CITY 138
THE PORTABLE BOOG READER 13:
NYC AND TK CITY

Event is Wed. Aug. 5, Boog's 29th Anniversary,
at Unnameable Books

Sat. July 18-----------Ad due and PayPal payment made
Sat. July 25-----------Issue to be uploaded

BOOG CITY 139
WELCOME TO BOOG CITY 14
FESTIVAL PROGRAM

Event is
Fri. Sept. 11, Berl's Brooklyn Poetry Shop
Sat. Sept.12, Unnameable Books
Sun. Sept. 13, Bowery Poetry Club
Mon. Sept. 14, Unnameable Books
Tues. Sept. 15, Torn Page

Thurs. Aug. 27---------Ad due and PayPal payment made
Thurs. Sept. 3---------Issue to be uploaded

BOOG CITY 140-BASEBALL ISSUE

Sat. Oct. 10------------Ad due and PayPal payment made
Sat. Oct. 17------------Issue to be uploaded

15% OFF FOR ADS IN 2 CONSECUTIVE ISSUES
•
20% OFF FOR ADS IN 3 CONSECUTIVE ISSUES

Please email the ad to editor@boogcity.com as an attachment. Ad should be a pdf, or an Illustrator, Photoshop, or InDesign (for mac) file with all applicable fonts and graphics enclosed. All ads and graphic elements within them should be 133 d.p.i. resolution and in color. If you want us to design the ad, email the text, any graphics files, and any thoughts on the design. Over 4,500 copies of each issue are distributed electronically.

Please make payment via paypal.com
to editor@boogcity.com