

# INDIE AD RATES

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inside cover	H-15.25″	x W-10.25″	\$285
full inside page	H-15.25″	x W-10.25″	\$275
HALF PAGE			
horizontal	H-7.5″	x W-10.25″	\$175
vertical	H-15.25″	x W-5.0″	\$175
QUARTER-PAGE			
horizontal	H-7.5″	x W-5.0″	\$100
vertical	H-15.25″	x W-2.375″	\$100
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## 20% OFF FOR ADS IN 3 CONSECUTIVE ISSUES

Please email the ad to editor@boogcity.com as an attachment. Ad should be a pdf, or an Illustrator, Photoshop, or InDesign (for mac) file with all applicable fonts and graphics enclosed. All ads and graphic elements within them should be 133 d.p.i. resolution and in color. If you want us to design the ad, email the text, any graphics files, and any thoughts on the design.

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# BOOG CITY 125

Sat. Dec. 29-----Ads due Sat. Jan. 5-----Issue to be uploaded

#### BOOG CITY 126 Welcome to Boog City 12.5 Festival Program

Fri. Feb. 1-----Ads due Fri. Feb. 8-----Issue to be uploaded

## BOOG CITY 127 d.a. levy-palooza 5

Sat. April 13-----Ads due Sat. April 20-----Issue to be uploaded

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